

Aslıhan is a media producer with extensive experience in global public relations, growth-oriented marketing & communications and public diplomacy.

Currently she is orchestrating corporate communications and public relations for Türkiye's second largest airport in Istanbul where she spearheads strategic communications, print and digital content development, media relations, marketing and advertising, crisis communication, events and project management. Skilled in brand storytelling and digital engagement, Aslıhan has a track record of crafting impactful campaigns that connect brands with their audience.

Previously, she helped launch Türkiye's first English-language international news platform, TRT World in 2015. She has taken various operational and managerial roles within the network during her 7 years with the company. Before TRT World, she served both at Turkish and Malaysian diplomatic missions in Kuala Lumpur and Ankara acting as a bridge between the two countries to ensure communication and cooperation.

Her educational background includes a B.A. in Organizational Communication and a M.A. in Media from the Department of Communication, IIUM in Malaysia. She is currently a Ph.D. candidate at the Marmara University, Faculty of Communication focusing on public relations in foreign policy.

In her free time, Aslıhan is committed to education and non-profit work. She is fluent in English (and speaks a little Arabic, Malay and Mandarin Chinese).