

Natan Edelsburg is the Chief Partnerships Officer at Muck Rack, the software platform that enables thousands of organizations including Google, International Rescue Committee, Golin and Duolingo to find the right journalists to pitch, report on media coverage and prove the value of their work. In this role, Natan is responsible for leading and cultivating strategic industry partnerships and driving international expansion. Previously, Natan was Chief Revenue Officer at Muck Rack, where he led the Sales and Customer Success teams. He joined Muck Rack in 2009 as the company's first employee and held several positions including Chief Operating Officer, helping to build the business to what it is today. Natan is a member of the Board of Trustees for the PRSA Foundation. He is a frequent speaker on social media, PR, journalism and the future of TV. He's been honored as one of PR News' Rising Stars and one of PRSA's 15 Under 35.